

National Congress of American Indians  
71st ANNUAL CONVENTION & TRADE SHOW

Sponsorship Commitment

Hyatt Regency, Atlanta, GA

October 26-31, 2014

YES, we will sponsor the following event during the 2014 Annual Convention & Marketplace and support the continuing mission of the National Congress of American Indians.

Sponsorship deadline is September 5, 2014 for inclusion in the Convention program.

Level: \_\_\_\_\_

Amount: \_\_\_\_\_ Date: \_\_\_\_\_

- |   |   |
|---|---|
| Platinum Sponsor - \$100,000                | Media Sponsor - \$20,000                            |
| Gold Sponsor - \$75,000                     | Technical Support/Conference App Sponsor - \$20,000 |
| Gala Banquet - \$50,000                     | Internet Cafe - \$15,000                            |
| Marketplace Exhibition Hall - \$50,000      | Agenda - \$15,000                                   |
| Youth Commission - \$50,000                 | Tribal Elder's Lounge - \$7,500                     |
| Tote Bag - \$40,000                         | Health Walk - \$5,000                               |
| General Assembly - \$30,000                 | Bronze Sponsor - \$5,000                            |
| Youth Honoring Luncheon - \$25,000          | Coffee Break Sponsor - \$5,000                      |
| Tribal Elder's Honoring Luncheon - \$25,000 | Coffee Break Co-Sponsor - \$2,500                   |
| Name Badge - \$20,000                       |   |

Please complete the following information:

Tribe/Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please mail this form along with payment to:  
Or fax this completed form to NCAI at (202)466-7797

National Congress of American Indians  
1516 P St. NW  
Washington DC 20005

All submissions for sponsorship recognition related to the conference must comply with the definition of a Qualified Sponsorship Payment, as defined by IRS Publication 598.

To Pay By Credit Card please contact Kristen Pratt at 202.466.7767

\_\_\_\_\_  
NCAI STAFF USE ONLY [please do not write below this line]

Payment Received: \$ _____	Received By: _____
Credit Card: _____	Date: _____
Check Number: _____	Note: _____

To confirm your sponsorship or for further information, please contact  
Bernida Humetewa at 505-867-0203 or bhumetewa@ncai.org.



## SPONSORSHIP RECOGNITION EXAMPLES

When creating your marketing piece for your Sponsorship recognition, it must comply with the definition of a Qualified Sponsorship Payment, as defined by IRS Publication 598.

**NOT APPROVED**

No solicitation of products.

**APPROVED**

The image shows two examples of sponsorship recognition marketing pieces. The left one is marked "NOT APPROVED" and has a large black circle with a diagonal slash over it. The right one is marked "APPROVED".

**NOT APPROVED Example:**

Need X and Y products? We have them!

**ABCD & Company**

Please meet us at booth #200 at NCAI Annual Convention & Marketplace.

Visit us at [www.abcdco.com](http://www.abcdco.com)

No driving the audience to your website.

You can't market your booth number on the recognition.

**APPROVED Example:**

In support of NCAI's Annual Convention & Marketplace.

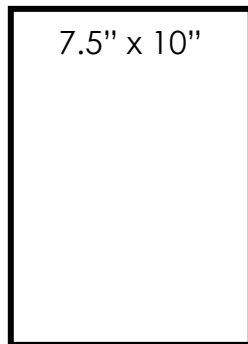
**ABCD & Company**

[www.abcdco.com](http://www.abcdco.com)

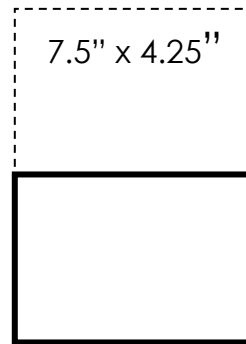


## SIZE OF SPONSORSHIP RECOGNITION

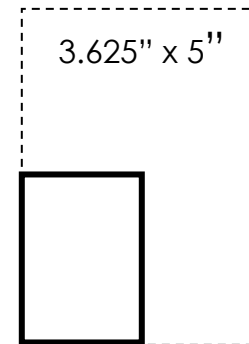
FULL PAGE



ONE-HALF PAGE



ONE-QUARTER PAGE



Exact dimensions required or must be able to enlarge/reduce to these dimensions. Screen line for all recognition is 150.