MADE IN NATIVE AMERICA
Export and Trade Seminar
October 26, 2014; 1:00 – 4:15, Reception 4:15 – 5:15
Atlanta, Georgia

MC: Leslie Wheelock, Director, Office of Tribal Relations, USDA

Opening
Export and Trade – Why it is important
30 mins
- Welcome and Introduction
  - Brian Cladoosby – President, NCAI
- International Trade vision and market analysis
  - Phil Karsting, Administrator, Foreign Agriculture Service, USDA
- Overview – Native Exporters – get your business on the list
  - Leslie Wheelock

Panel 1 – The Native advantage abroad – Native Exporters
40 mins

Moderator: Chris James, Assistant Administrator, Office of Native American Affairs, Small Business Administration
- Del Laverdure, Arrow Creek Law
- Karlene Hunter, Chief Executive Officer, Native American Natural Foods
- Nathan Kotch, Senior Vice President, Maniilaq Service, LLC
- W. Ron Allen – Tribal Chairman of the Jamestown S'Klallam Tribe

Panel 2 – Learning about exports and Building Your Business

40 mins

Moderator: Lillian Salerno, Administrator for the Rural Business-Cooperative Service, USDA

- Nathan Kotch, Senior Vice President, Maniilaq Service LLC
- Tom Strauss, the Southern Regional Director for the U.S. Commercial Service, US Department of Commerce
- SBA - TBA
- Jamie Fullmer, Chairman, Blue Stone Strategy Group

BREAK – 10 mins

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Panel 3 – Conversation on Importing and Nation-to-Nation trading

Moderator – Jackie Johnson Pata

- John Dickson, President of World Trade Partnership, LLC
- Robert Shade – Director, Native American Global Trade Center (invited)
- Nation-to-nation trading - TBD

4. Native Tourism as an Export – Moderated by Ed Hall
Message: Focus on strategic planning

Moderator – Ed Hall
Dr. Kristin Lamoureux, Director, International Institute of Tourism Studies, The George
Washington University
- Lana Sleeper, Director of Tourism, Choctaw Nation
- AIANTA & The NATIVE Act – Sherry Rupert, AIANTA Board President

Networking Reception