



Friday, January 20, 2017 - 7:00 PM
Washington, DC

For more information: SupportNMAI@si.edu

Event: Native Nations Inaugural Ball

Date: Friday, January 20, 2017

Location: National Museum of the American Indian on the National Mall
Fourth Street & Independence Ave., S.W.
Washington, DC 20560

Attire: Black tie or traditional dress

What: The Native Nations Inaugural Ball is the official launch for the National Native American Veterans Memorial. That evening we will honor Native Americans' nearly two and a half centuries of military service and celebrate the authorization from Congress to create a memorial on the grounds of the NMAI. The contributions by American Indians, Alaska Natives, and Native Hawaiians in the Armed Forces have saved lives, enabled our country's victories, and exemplified the courage that defines American patriotism. This is what will be celebrated at the National Museum of the American Indian.

A national memorial to honor American Indian, Alaska Native, and Native Hawaiian veterans is long overdue. Congress has determined that the memorial must be designed and constructed without the use of federal funds. The estimated budget for the memorial, its long-term maintenance, and associated educational programs is \$15 million. The Native Nations Inaugural Ball serves to launch the campaign to build the memorial and all funds raised from the event will be dedicated to its fulfillment.

About: A diverse and multifaceted cultural and educational enterprise, the **National Museum of the American Indian (NMAI)** is an active and visible component of the Smithsonian Institution, the world's largest museum complex. The NMAI cares for one of the world's most expansive collections of Native artifacts, including objects, photographs, archives, and media covering the entire Western Hemisphere, from the Arctic Circle to Tierra del Fuego. Since the passage of its enabling legislation in 1989 (amended in 1996), the NMAI has been steadfastly committed to bringing Native voices to what the museum writes and presents, whether on-site at one of the three NMAI venues, through the museum's publications, or via the Internet. The NMAI is also dedicated to acting as a resource for the hemisphere's Native communities and to serving the greater public as an honest and thoughtful conduit to Native cultures—present and past—in all their richness, depth, and diversity. For more information please visit www.nmai.si.edu.



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**SMITHSONIAN INSTITUTION
NATIONAL MUSEUM OF THE AMERICAN INDIAN
2017 NATIVE NATIONS INAUGURAL BALL**

FRIDAY, JANUARY 20, 2017

All funds raised from the native nations Inaugural Ball will support the National Native American Veterans Memorial. To learn more about the project, please visit www.AmericanIndian.si.edu/NNAVM

OPPORTUNITIES FOR SUPPORT

\$500,000 – LEAD SPONSOR

- Exclusive use of the NMAI 4th floor spaces during the Inauguration Ceremony on January 20, 2017+
- Recognition on the Sustaining Donors Wall located in the Potomac Atrium on the 1st floor of the Museum
- Recognition as a Memorial Gold Donor to the National Native American Veterans Memorial
- 50 tickets to the Native Nations Inaugural Ball with reserved VIP seating*
- Acknowledgement as the Lead Sponsor of the Native Nations Inaugural Ball in the invitation, program book, and from the podium
- Designee invited to participate in Native Nations Inaugural Ball speaking program
- Inside front cover, full-page sponsor statement in Native Nations Inaugural Ball program book
- Prominent logo placement on Native Nations Inaugural Ball website
- Opportunity to distribute branded gift to guests of the Native Nations Inaugural Ball
- Inclusion in all Press Releases related to the Native Nations Inaugural Ball
- Featured in social media outreach related to the Native Nations Inaugural Ball to include Facebook and Twitter
- Private tour for 10 of the Cultural Resources Center and luncheon with NMAI Director and Smithsonian leadership
- VIP invitations to select exhibition openings throughout the year with exclusive opportunities to meet the artist, collector or curator
- 6 tickets to the VIP events and dedication ceremony for the National Native American Veterans Memorial**
- Acknowledgement in the Smithsonian's Annual Report
- Full-page profile in NMAI's *American Indian Magazine*



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\$250,000 – PLATINUM SPONSOR

- Recognition on the Sustaining Donors Wall located in the Potomac Atrium on the 1st floor of the Museum
- 30 tickets to the Native Nations Inaugural Ball with reserved VIP seating privileges*
- Acknowledgement as a Platinum Sponsor of the Native Nations Inaugural Ball in the invitation, program book, and from the podium
- Designee invited to participate in Native Nations Inaugural Ball speaking program
- Full-page sponsor statement in Native Nations Inaugural Ball program book
- Prominent logo placement on Native Nations Inaugural Ball website
- Inclusion in all Press Releases related to the Native Nations Inaugural Ball
- Featured in social media outreach related to the Native Nations Inaugural Ball to include Facebook and Twitter
- Private tour for 6 of the Cultural Resources Center with Curator
- VIP invitations to select exhibition openings throughout the year with exclusive opportunities meet the artist, collector or curator
- 4 tickets to the VIP events and dedication ceremony for the National Native American Veterans Memorial**
- Acknowledgement in the Smithsonian's Annual Report
- Half-page profile in NMAI's *American Indian Magazine*

\$100,000 – GOLD SPONSOR

- Recognition on the Sustaining Donors Wall located in the Potomac Atrium on the 1st floor of the Museum
- 20 tickets to the Native Nations Inaugural Ball with reserved VIP seating privileges*
- Acknowledgement as a Gold Sponsor of the Native Nations Inaugural Ball in invitation and program book and from the podium
- Full-page sponsor statement in Native Nations Inaugural Ball program book
- Prominent logo placement on Native Nations Inaugural Ball website
- Inclusion in all Press Releases related to the Native Nations Inaugural Ball
- Featured in social media outreach related to the Native Nations Inaugural Ball, to include Facebook and Twitter
- VIP invitations to select exhibition openings throughout the year
- 2 tickets to the VIP events and dedication ceremony for the National Native American Veterans Memorial**
- Acknowledgement in the Smithsonian's Annual Report
- Half-page profile in NMAI's *American Indian Magazine*



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\$49,000 – SILVER SPONSOR

- 10 tickets to the Native Nations Inaugural Ball*
- Acknowledgement as a Silver Sponsor of the Native Nations Inaugural Ball in invitation and program book
- Full-page sponsor statement in Native Nations Inaugural Ball program book
- Listing on Native Nations Inaugural Ball website
- Featured in social media outreach related to the Native Nations Inaugural Ball, to include Facebook and Twitter
- Invitations to select exhibition openings throughout the year
- Invitations to attend the National Native American Veterans Memorial Donor and NMAI Member Reception
- Acknowledgement in the Smithsonian's Annual Report
- Recognition in NMAI's *American Indian* Magazine

\$25,000 – COPPER SPONSOR

- 8 tickets to the Native Nations Inaugural Ball*
- Acknowledgement as a Copper Sponsor of the Native Nations Inaugural Ball in invitation and program book
- Half-page sponsor statement in Native Nations Inaugural Ball program book
- Listing on Native Nations Inaugural Ball website
- Invitations to select exhibition openings throughout the year
- Acknowledgement in the Smithsonian's Annual Report
- Recognition in NMAI's *American Indian* Magazine

\$10,000 TURQUOISE SPONSOR

- 4 tickets to the Native Nations Inaugural Ball*
- Acknowledgement as a Turquoise Sponsor of the Native Nations Inaugural Ball in invitation and program book
- Quarter-page sponsor statement in Native Nations Inaugural Ball program book
- Listing on Native Nations Inaugural Ball website
- Invitations to select exhibition openings throughout the year
- Acknowledgement in the Smithsonian's Annual Report
- Recognition in NMAI's *American Indian* Magazine

\$5,000 SUPPORTER

- 2 Tickets to the Native Nations Inaugural Ball*
- Acknowledgement as a Supporter of the Native Nations Inaugural Ball in the Ball program book
- Invitations to select exhibition openings throughout the year
- Acknowledgement in the Smithsonian's Annual Report

The National Museum of the American Indian is a 501(c)(3) not-for-profit organization. The Internal Revenue Service requires us to inform you of the fair-market value of sponsorship benefits; the balance supports the National Native American Veterans Memorial Project and is tax-deductible to the fullest extent allowed by law:

**The exclusive use of the NMAI 4th floor spaces during the Inauguration Ceremony on January 20, 2017 is \$20,000.*

**The fair market value of each Native Nations Inaugural Ball ticket used is \$200.*

***The fair market value of each VIP National Native American Veterans Memorial Events and Dedication ticket used is \$200.*



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SMITHSONIAN INSTITUTION
NATIONAL MUSEUM OF THE AMERICAN INDIAN
NATIVE NATIONS INAUGURAL BALL
SPONSORSHIP PLEDGE FORM
Friday, January 20, 2017
NMAI on the National Mall | Washington, DC

Name: _____

Title: _____

Organization: _____

Address: _____

City, State, zip: _____

Phone: _____ E-mail: _____

SPONSOR LEVELS

- | | |
|----------------------------------|----------------------------------|
| _____ \$500,000 LEAD SPONSOR | _____ \$25,000 COPPER SPONSOR |
| _____ \$250,000 PLATINUM SPONSOR | _____ \$10,000 TURQUOISE SPONSOR |
| _____ \$100,000 GOLD SPONSOR | _____ \$5,000 SUPPORTER |
| _____ \$49,000 SILVER SPONSOR | _____ \$750 INDIVIDUAL TICKET |

Please indicate how you or your organization should be printed in all event related materials:

PAYMENT OPTIONS (PLEASE CHOOSE ONE)

- Enclosed is my check for \$_____ made payable to the *Smithsonian Institution*.
- Please invoice me for the amount indicated above.
- Please charge \$_____ to the credit card as designated below.

Credit Card Number: _____ Expiration Date: _____

CVV Number: _____ *Circle One* VISA MasterCard AmEx Discover

Name as it appears on Credit Card: _____

Signature: _____ Date: _____

The deadline for sponsorship of the Native Nations Inaugural Ball is December 2, 2016.

For additional information, please contact: Angela Leibold, Assistant Director for Strategic Engagement and Protocol
National Museum of the American Indian leipolda@si.edu | supportNMAI@si.edu PO Box 23473, Washington, D.C. 20026-3473