

National Congress of American Indians



SPONSORSHIP OPPORTUNITIES

71st ANNUAL CONVENTION & MARKETPLACE

**SPONSORSHIP RECOGNITION
DEADLINE: September 5, 2014**

**Sponsorships do not constitute
a waiver of membership.**

October 26-31, 2014

**Hyatt Regency Atlanta
Atlanta, GA**



PLATINUM SPONSOR Amount Requested: \$100,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the General Assembly and on select convention materials
TWO COMPLIMENTARY REGISTRATIONS to the Annual Convention
THREE BOOTH SPACES in a prime location to market your product and/or service
TWO V.I.P. TABLES (seating for twenty) will be reserved for the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
VOCAL RECOGNITION from Tribal Leadership and in the General Assembly powerpoint presentations
TWO FULL PAGE recognition for your product and/or service or organization to appear in the Official Conference Program
YOUR NAME/LOGO will appear in various marketing and social media platforms



GOLD SPONSOR Amount Requested: \$75,000

YOUR NAME/LOGO will appear on a banner hung at a prominent place for General Assembly and on select convention materials
TWO COMPLIMENTARY REGISTRATIONS to the Annual Convention
TWO BOOTH SPACES in a prime location to market your product and/or service
ONE V.I.P. TABLE (seating for ten) will be reserved for the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bag
VOCAL RECOGNITION from Tribal Leadership and in the General Assembly powerpoint presentations
TWO FULL PAGE recognition for your product and/or service or organization to appear in the Official Conference Program
YOUR NAME/LOGO will appear in various marketing and social media platforms



GALA BANQUET Amount Requested: \$50,000

YOUR NAME/LOGO identifying you as the Sponsor will appear on a banner hung at the Gala Banquet Ballroom and will be featured on select convention materials
ONE COMPLIMENTARY REGISTRATION to Annual Convention
ONE BOOTH SPACE in a prime location to market your product and/or service
TWO V.I.P. TABLES (seating for twenty) will be reserved for the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
VOCAL RECOGNITION from Tribal Leadership at this scheduled event..



MARKETPLACE EXHIBITION HALL Amount Requested: \$50,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the Marketplace and on select convention materials
ONE COMPLIMENTARY REGISTRATION to Annual Convention
TWO BOOTH SPACES in a prime location to market your product and/or service
ONE V.I.P. TABLE (seating for ten) will be reserved for the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
VOCAL RECOGNITION from Tribal Leadership and in the General Assembly powerpoint presentations
FULL PAGE recognition for your product and/or service or organization to appear in the Official Conference Program



YOUTH COMMISSION Amount Requested: \$50,000

YOUR NAME/LOGO will appear on a banner hung at a prominent General Assembly location and on select convention materials
ONE COMPLIMENTARY REGISTRATION to Annual Convention
ONE BOOTH SPACE in a prime location to market your product and/or service
ONE V.I.P. TABLE (seating for ten) will be reserved for the Youth Luncheon
SIX TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
VOCAL RECOGNITION from Tribal Leadership at this scheduled event.
FULL PAGE recognition for your product and/or service or organization to appear in the Official Conference Program



YOUTH HONORING LUNCHEON Amount Requested: \$25,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the Youth Luncheon and on select convention materials
ONE BOOTH SPACE in a prime location to market your product and/or service
ONE V.I.P. TABLE (seating for ten) will be reserved for the Youth Luncheon
FOUR TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
VOCAL RECOGNITION from Tribal Leadership at this scheduled event
HALF PAGE recognition for your product and/or service or organization to appear in the Official Conference Program



TOTE BAG SPONSOR

Amount Requested: \$40,000

YOUR NAME/LOGO will appear on the front of the NCAI registration tote bags and on select convention materials
ONE BOOTH SPACE in a prime location to market your product and/or service.
FOUR TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
HALF PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



GENERAL ASSEMBLY SPONSOR

Amount Requested: \$30,000

YOUR NAME AND LOGO identifying you as the Sponsor will appear on a banner hung at the entrance of General Assembly and on select convention materials
ONE BOOTH SPACE in a prime location to market your product and/or service.
FOUR TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
HALF PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



TRIBAL ELDER'S HONORING LUNCHEON

Amount Requested: \$25,000

YOUR NAME/LOGO will appear on a banner hung at the Tribal Elder's Honoring luncheon and on select convention materials
ONE BOOTH SPACE in a prime location to market your product and/or service.
ONE V.I.P. TABLE (seating for ten) will be reserved for the Tribal Elder's Honoring Luncheon
FOUR TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
VOCAL RECOGNITION from Tribal Leadership
HALF PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



NAME BADGE SPONSOR

Amount Requested: \$20,000

ON-SITE SIGNAGE identifying your sponsorship
YOUR NAME will appear on lanyards that will be distributed at registration
TWO TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
HALF PAGE recognition for your product and/or service or organization will appear in the conference agenda



MEDIA SPONSOR

Amount Requested: \$20,000

ON-SITE SIGNAGE identifying your sponsorship
TWO TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
HALF PAGE recognition for your product and/or service or organization will appear in the Official Conference Program
YOUR NAME/LOGO will appear as a feature in Convention video products



TECHNICAL SUPPORT/ CONFERENCE APP

Amount Requested: \$20,000

ON-SITE SIGNAGE identifying your sponsorship
FOUR TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
HALF PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



INTERNET CAFE SPONSOR

Amount Requested: \$15,000

ON-SITE SIGNAGE identifying your sponsorship
FOUR TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
HALF PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



AGENDA SPONSOR

Amount Requested: \$15,000

ON-SITE SIGNAGE identifying your sponsorship
TWO TICKETS to the Gala Banquet
YOUR PRODUCT or product information will be included in the official NCAI Annual Tote Bags
FULL PAGE recognition in a prominent place for your product and/or service or organization will appear in the Official Conference Program



TRIBAL ELDER'S LOUNGE

Amount Requested: \$7,500

ON-SITE SIGNAGE identifying your sponsorship at the Elder's Lounge
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
HALF PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



HEALTH WALK SPONSOR

Amount Requested: \$5,000

ON-SITE SIGNAGE identifying your sponsorship
YOUR PRODUCT or product information will be included in the official NCAI Tote Bags
QUARTER PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



BRONZE SPONSOR

Amount Requested: \$5,000

ON-SITE SIGNAGE identifying your sponsorship
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
QUARTER PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



COFFEE BREAK SPONSOR

Amount Requested: \$5,000

ON-SITE SIGNAGE identifying your sponsorship
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
QUARTER PAGE recognition for your product and/or service or organization will appear in the Official Conference Program



COFFEE BREAK CO-SPONSOR

Amount Requested: \$2,500

ON-SITE SIGNAGE identifying your sponsorship
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags
VOCAL RECOGNITION by NCAI leadership.

All Sponsors will be featured on the NCAI's Website, Annual Convention Broadcasts, and the General Assembly Power Point, as well as receive vocal recognition by NCAI Leadership.

Deadline for Sponsorship Recognition in the Convention Program is September 5, 2014.

Sponsorships DO NOT include Membership Dues.