



National Congress of  
American Indians

# 2014 MID-YEAR CONFERENCE & TRADE SHOW

June 8-11, 2014

Dena'ina Civic & Convention  
Center, Anchorage, AK  
June 8-11, 2014

SPONSORSHIP AD  
DEADLINE: MAY 2, 2014

Sponsorships do not constitute  
a waiver of membership  
and/or registration fees.

For more information:  
[www.ncai.org](http://www.ncai.org)  
505-867-0203



## Platinum Sponsor

Amount Requested: \$50,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the General Assembly and on select conference and press materials.  
TWO BOOTH SPACES in a prime location for your product demonstration or direct sale of your product and/or service or organization.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
FULL PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



## Gold Sponsor

Amount Requested: \$35,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the General Assembly and on select conference and press materials.  
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service or organization.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
FULL PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



## Exhibition Hall Sponsor

Amount Requested: \$20,000

YOUR NAME/LOGO identifying you as the Sponsor will appear on a banner hung at the entrance of the Exhibit Hall.  
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



## Silver Sponsor

Amount Requested: \$20,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the General Assembly and on select conference and press materials.  
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service or organization.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



## General Assembly Sponsor

Amount Requested: \$20,000

YOUR NAME AND LOGO identifying you as the Sponsor will appear on a banner hung at the entrance of General Assembly.  
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



## Media Sponsor

Amount Requested: \$15,000

ON-SITE SIGNAGE identifying your sponsorship  
TWO TICKETS to the Gala Banquet  
YOUR PRODUCT or product information will be included in the official NCAI Annual tote bags  
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda  
YOUR NAME/LOGO will appear as a feature in Convention video products distributed via internet



## Tote Bag Sponsor

Amount Requested: \$15,000

YOUR NAME/LOGO will appear on the front of the NCAI registration tote bags.  
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



## Technical Support Sponsor

Amount Requested: \$10,000

YOUR NAME/LOGO will appear on signage identifying your contribution.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



## Name Badge Sponsor

Amount Requested: \$10,000

YOUR NAME/LOGO will appear on lanyards distributed at registration and on signage identifying your contribution.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
QUARTER PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



## Internet Cafe Sponsor

Amount Requested: \$5,000

YOUR NAME /LOGO will appear on signage identifying your contribution  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda.



## Tribal Elder Lounge Sponsor

Amount Requested: \$5,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the Elder's Lounge.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda.



## Bronze Level Sponsors

Amount Requested: \$5,000

YOUR NAME/LOGO will appear on signage identifying your sponsorship.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda.



## Coffee Break Sponsor

Amount Requested: \$5,000

YOUR NAME/LOGO listed as a Coffee Break Sponsor will appear on signage identifying your contribution.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda.



## Coffee Break Co-Sponsor

Amount Requested: \$2,500

YOUR NAME/LOGO listed as a Coffee Break Co-Sponsor will appear on signage identifying your contribution.  
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.  
BUSINESS CARD SIZE AD for your product and/or service or organization will appear in the conference agenda.