



National Congress of
American Indians

2012 MID-YEAR CONFERENCE & TRADE SHOW

June 17-20, 2012

Cornhusker Marriott
Lincoln, NE

SPONSORSHIP AD
DEADLINE: MAY 4, 2012

Sponsorships do not constitute
a waiver of membership
and/or registration fees.



Platinum Sponsor

Amount Requested: \$50,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the General Assembly and on select conference and press materials.
TWO BOOTH SPACES in a prime location for your product demonstration or direct sale of your product and/or service or organization.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
FULL PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



Gold Sponsor

Amount Requested: \$35,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the General Assembly and on select conference and press materials.
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service or organization.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
FULL PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



Exhibition Hall Sponsor

Amount Requested: \$20,000

YOUR NAME/LOGO identifying you as the Sponsor will appear on a banner hung at the entrance of the Exhibit Hall.
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



Silver Sponsor

Amount Requested: \$20,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the General Assembly and on select conference and press materials.
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service or organization.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



General Assembly Sponsor

Amount Requested: \$20,000

YOUR NAME AND LOGO identifying you as the Sponsor will appear on a banner hung at the entrance of General Assembly.
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



Tote Bag Sponsor

Amount Requested: \$15,000

YOUR NAME/LOGO will appear on the front of the NCAI registration tote bags.
ONE BOOTH SPACE in a prime location for your product demonstration or direct sale of your product and/or service.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



Technical Support Sponsor

Amount Requested: \$10,000

YOUR NAME/LOGO will appear on signage identifying your contribution.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
HALF PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



Name Badge Sponsor

Amount Requested: \$10,000

YOUR NAME/LOGO will appear on lanyards distributed at registration and on signage identifying your contribution.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
QUARTER PAGE AD for your organization will appear in the conference agenda acknowledging your sponsorship.



Internet Cafe Sponsor

Amount Requested: \$5,000

YOUR NAME /LOGO will appear on signage identifying your contribution
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda.



Tribal Elder Lounge Sponsor

Amount Requested: \$5,000

YOUR NAME/LOGO will appear on a banner hung at the entrance of the Elder's Lounge.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda.



Bronze Level Sponsors

Amount Requested: \$8,000

YOUR NAME/LOGO will appear on signage identifying your sponsorship.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda.



Coffee Break Sponsor

Amount Requested: \$5,000

YOUR NAME/LOGO listed as a Coffee Break Sponsor will appear on signage identifying your contribution.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
QUARTER PAGE AD for your product and/or service or organization will appear in the conference agenda.



Coffee Break Co-Sponsor

Amount Requested: \$2,500

YOUR NAME/LOGO listed as a Coffee Break Co-Sponsor will appear on signage identifying your contribution.
YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.
BUSINESS CARD SIZE AD for your product and/or service or organization will appear in the conference agenda.